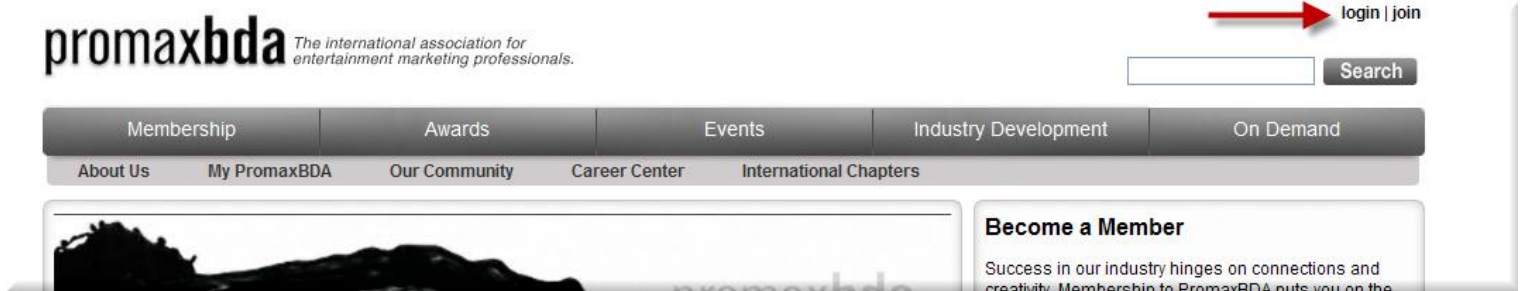


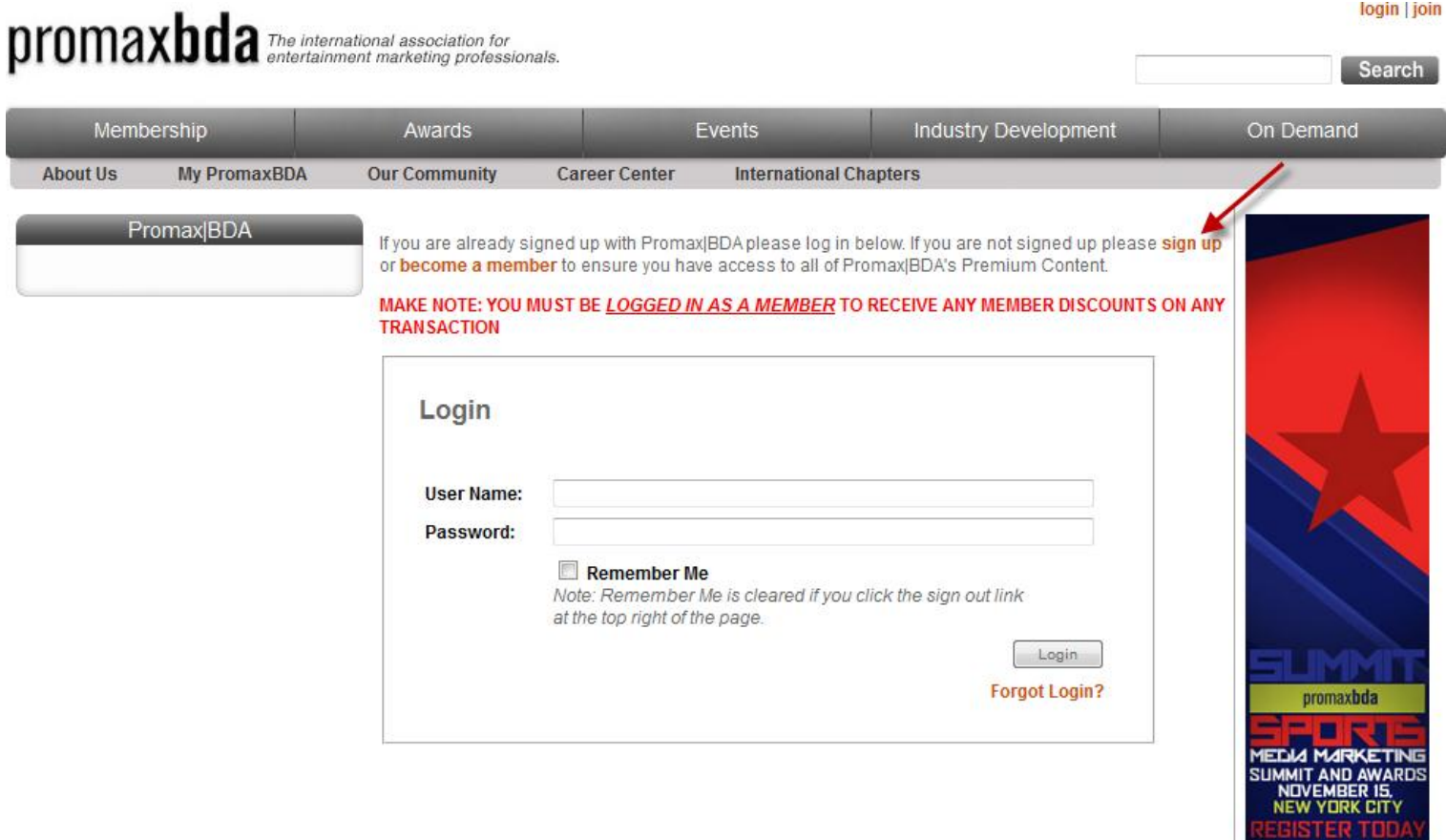
## HOW TO SUBMIT AN ENTRY

### BEFORE YOU BEGIN:

- In order to access the Awards Online Entry System you will need to have a profile set up on our website.
- A PromaxBDA membership is not required to create a profile.
- If you do not have a profile already established, simply go to [www.promaxbda.org](http://www.promaxbda.org) and click **login**



- You may then choose to **A. Create a profile (non-member)** or **B. You may choose to become a member and create a profile.**



## GETTING STARTED...

- To access our Awards Online Entry System, please go to our website:

[www.promaxbda.org](http://www.promaxbda.org)

- Log in to the system using your **USER NAME** and **PASSWORD**

### Login

User Name:

Password:

Remember Me

*Note: Remember Me is cleared if you click the sign out link at the top right of the page.*

Login

[Forgot Login?](#)

- Once logged in, please proceed to the **INDUSTRY DEVELOPMENT** tab and click on **STUDENT OPPORTUNITIES**

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[login](#) | [join](#)

Membership

Awards

Events

Industry Development

On Demand

About Us

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Our Community

Career Center

International Chapter

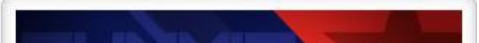
▶ Promo Pathway

▶ Student Opportunities **Join Now**

▶ Creative Educators Forum

▶ Mentorship Program

▶ PromaxBDA Diversity Council



- Choose the competition you would like to submit your work in

**Industry Development**

- [-] Promo Pathway
  - Student Opportunities
  - Creative Educators Forum
- [-] Mentorship Program
  - PromaxBDA Diversity Council



### Student Opportunities

PromaxBDA has developed multiple programs to expose students to the incredible opportunities in marketing, promotion and media design in the entertainment industry that includes multiple competitions, a portfolio night at the PromaxBDA conference, an internship program and access to unique events throughout the year.

While membership is not a requirement for many of the opportunities PromaxBDA offers students, a PromaxBDA365 Academic membership provides students the opportunity to attend the PromaxBDA Conference with an exclusive student rate and enjoy the benefits of membership. Consider becoming a member today to maximize your career success post-graduation.

- [PromaxBDA365 Academic Membership](#)
- [Sports Media Marketing Making the Cut Competition 2011](#)
- [MI6 Making the Cut Awards Competition](#)
- [PromaxBDA Making the Cut Awards Competition](#)
- [Student Design Awards Competition](#)
- [PromaxBDA: The Conference 2011 Intern Positions](#)
- [Student Portfolio Night](#)

If you have any questions, please contact the Director of Industry Development and Diversity, Katerina Zacharia at [katerina@promaxbda.org](mailto:katerina@promaxbda.org).

**FST.FRWRD.  
RWND.PLY.**

WATCH THE SESSIONS. ANYWHERE. ANYTIME. WITH PROMAXBDA'S VIDEO ON DEMAND PLAYER.

**ORDER NOW!**

## How to Enter

### What you could win

The first-place winner will receive a one night hotel stay and conference pass to the Sports Media Marketing Summit and Awards in New York City on November 15, 2011.



Questions? Contact Katerina Zacharia, Director of Industry Development and Diversity at [katerina@promaxbda.org](mailto:katerina@promaxbda.org) or 310.789.1523.

## ENTRIES DASHBOARD

1. Your entries dashboard will allow you the opportunity to choose the competition you wish to submit to.

Welcome Lucian Cojescu | [my portfolio](#) | [my favorites](#) | [sign out](#)  
[update my profile](#) | [my transactions](#) | [my membership](#) | [my shopping cart](#) |  
[change my login](#) | [change my password](#)

**promaxbda** The international association for entertainment marketing professionals.

Membership Awards Events Industry Development On Demand  
About Us My PromaxBDA Our Community Career Center International Chapters Admin Manage Tape Videos

### Entries Dashboard

Award Entries For: Lucian Cojescu [update my profile](#)  
PromaxBDA

Membership: Member Expires: 12/31/2011

Competition:

- 2011 Making The Cut - Sports Media Marketing Awards
- 2011 PromaxBDA Asia Awards
- 2011 Sports Media Marketing Awards - INTERNATIONAL AND NATIONAL
- 2011 Sports Media Marketing Awards - REGIONAL AND LOCAL
- 2011 Sports Media Marketing Awards - SPONSOR & CORPORATE PARTNER
- 2011 Sports Media Marketing Awards - TEAMS, LEAGUES, CONFERENCES
- 2011 PromaxBDA Africa Awards
- 2011 PromaxBDA Latin America Awards
- 2011 PromaxBDA Awards Committee
- 2011 PromaxBDA Design Awards - North America
- 2011 PromaxBDA Design Awards - World Gold
- 2011 PromaxBDA Promotion and Marketing Awards - North America
- 2011 PromaxBDA Promotion and Marketing Awards - World Gold

Filter Entries By  
Company:   
Category:   
Title:

Contact Us Privacy **STAY CONNECTED:**

2. Once you have selected the competition of your choice you will be given the option to add an entry.

## Entries Dashboard



Award Entries For: Stacy La Cotera [update my profile](#)  
PromaxBDA

Membership: Member Expires: 12/31/2009

Competition:

Filter Entries By  
Company:   
Category:   
Title:

**No entries found for selected competition.**

## SUBMITTING YOUR ENTRIES

### **STEP 1** - ENTRY DETAILS

1. Choose your category
2. Enter the title of your Entry
3. Enter your marketing objective  
*\*Remember your marketing objective counts for 1/3 of your score*
4. Enter the credited company name/ Student Name(s)
5. Click NEXT

<b>Step 1</b> Entry Details	Step 2 Credits	Step 3 Review Entry	Step 4 Payment	Step 5 Confirmation
--------------------------------	-------------------	------------------------	-------------------	------------------------

View a complete list of Categories and descriptions [Back to Dashboard](#) [Next](#) →

**Entry Details**

Competition: Making The Cut 2011 - MI6

\* Category:

\* Entry Title:

\* Marketing Objective / Creative Strategy: (Min 25 characters, Max 1000 characters) When completing the Online Entry, in **1000 characters or less** (characters, not words,) please indicate the purpose of the project, the creative brief, and its intended audience and result. **A Marketing Objective is not a description of the piece.** It is your opportunity to give the judges an indication of the marketing challenge that this particular piece presented (goal, budget, time constraints, etc.) what was the objective, was it successful, etc.

You have 1000 characters remaining...

**Student Name(s)** \* Credited Company:

\* Media Type:

**\*Please note:** Entries are reviewed and scored based on original entry information as entered by the entrant.

### **Video Upload**

When you choose to submit your work by video upload you will be taken to a screen that will allow you to:

- Browse for your video
- Enter the title of your video
- Upload your video

### Upload Video

**!** Once the upload video box appears, please allow the upload box to completely disappear before continuing with additional uploads. To ensure all uploads save properly, please make sure you click the "Save & Continue" button when you are done. Failure to click this button could result in the loss of one or more videos.

Video Upload Slots Available: 1  
Videos Uploaded: 0

Current Upload Video Description:  
[Cancel](#)

Select a Video \*   **←**

Title \*  **←**

**→**

## Upload Successful

Once your video has been uploaded successfully you may **SAVE AND CONTINUE**

<b>Step 1</b> Entry Details	Step 2 Credits	Step 3 Review Entry	Step 4 Payment	Step 5 Confirmation
--------------------------------	-------------------	------------------------	-------------------	------------------------

### Upload Video

**!** Once the upload video box appears, please allow the upload box to completely disappear before continuing with additional uploads. To ensure all uploads save properly, please make sure you click the "Save & Continue" button when you are done. Failure to click this button could result in the loss of one or more videos.

Video Upload Slots Available: 1  
Videos Uploaded: **1**

Current Upload Video Description:

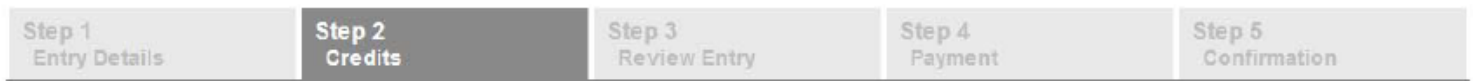
**Video uploaded successfully!**

[Save & Continue](#) **←**

## STEP 2 – ADDING CREDIT(S)

**\*Please note: This is not required for the student competitions but the system will not let you proceed without adding at least 1 credit. You may enter default student information to satisfy the system requirement and move on to the next step**

- Please click NEXT when done



**Credits**

[Add Credits Later](#) [Back to Dashboard](#) [Next →](#)

Credits may be added at any time while the competition is open. If you would like to add Credits for this entry at another time you can do so by clicking on the "Add Credits Later" link.

**⚠ Important:** You must add at least one credit in order to pay for your entries. You will be able to change your credits after payment, as long as the competition is open. Please include information in every box of the credit line. You may use "N/A" when a credit is not applicable (such as a first and last name when you are crediting an Agency.) All incomplete credit lines will be ignored while saving your credits.

\* At least one credit is required in order to pay for your entries

Order	Company	Title	First Name	Last Name
1	John	Agency	John	John
--#--		--Select--		
--#--		--Select--		
--#--		--Select--		

## STEP 3 – REVIEW YOUR ENTRY INFORMATION

- Here you may review your entry detail and click NEXT when completed


## STEP 4 – PAYMENT

\*Please note: There is no charge to submit entries into a student competition


Step 1 Entry Details	Step 2 Credits	Step 3 Review Entry	<b>Step 4 Payment</b>	Step 5 Confirmation
-------------------------	-------------------	------------------------	---------------------------	------------------------

If you would like to pay at a later time click the **Back to Dashboard** button below.

To pay for the item(s) listed below click **Continue to Payment** button at the bottom right of the page. Once payment has been processed for an entry you will not be able to modify any entered information except Marketing Objective and Credits.


 **Important: Make sure to verify your order again on the next page before submitting payment!**

Entry ID	Title	
32372	Test Entry	<input checked="" type="checkbox"/>



- Next you will be taken to a “shopping cart”. Please click on **CONTINUE TO PAYMENT**

Global shopping cart						
Bill To			Ship To <a href="#">Edit Shipping Address</a>			
Stacy La Cotera PromaxBDA <a href="mailto:stacy@promaxbda.org">stacy@promaxbda.org</a> 1522e Cloverfield Blvd. Santa Monica, CA 90404 United States			Stacy La Cotera 1522e Cloverfield Blvd. Santa Monica, CA 90404 United States Ship To Attention: Stacy D La Cotera Ship To Company: PromaxBDA			
Remove	Type	Description	Qty	Unit Price	Line Total	
<input type="checkbox"/>	SALES	2011 MI6 Making The Cut - Single Entry 32372	1	\$0.00	\$0.00	
					<b>\$0.00</b>	
<a href="#">Select Shipping Options</a>			Shipping(SHIP-HAND-INTL):		\$0.00	
					Total before tax:	\$0.00
					Estimated tax:	\$0.00
					<b>Order Total:</b>	<b>\$0.00</b>
Currency						
Select Currency			US Dollar <input type="button" value="v"/>			
Discounts						
Type			Coupons <input type="button" value="v"/>			
Code			<input type="text"/> <input type="button" value="Add discount"/>			
<input type="button" value="Update cart"/> <input type="button" value="Print"/>			<input type="button" value="Continue to payment"/>			



- You will then be taken to a confirmation page. This is your confirmation that your entry has been successfully entered. You may click DONE to exit.

Purchase | Confirmation 

PLEASE CAREFULLY READ THE INSTRUCTIONS BELOW				
Your Order is not complete until we receive your payment.				
Order Number: <b>INV-21213-Q2KTW6</b>				
Please print out a copy of this form and follow the instructions below				
Purchase Information				
Date of Purchase: <b>Mar 25 2011 7:45PM</b>				
<b>Stacy La Cotera</b>				
Credit Card Number (Last four digits):				
Invoice Number: <b>INV-21213-Q2KTW6</b>				
<b>Bill To Address</b>		<b>Ship To Address</b>		
Stacy La Cotera		Stacy La Cotera		
PromaxBDA		1522e Cloverfield Blvd.		
<a href="mailto:stacy@promaxbda.org">stacy@promaxbda.org</a>		Santa Monica, CA 90404		
1522e Cloverfield Blvd.		United States		
Santa Monica, CA 90404		Stacy D La Cotera		
United States		PromaxBDA		
<b>Contact Number:</b> 56570				
Detail				
Type	Description	Quantity	Unit Price	Line Total
Sales Non Inventory	2011 MI6 Making The Cut - Single Entry 32372	1	\$ 0.00	\$ 0.00
			Shipping: (SHIP-HAND-INTL):	\$ 0.00
			Tax:	\$ 0.00
			Total:	\$ 0.00
			Paid Amount:	\$ 0.00
			Balance:	\$ 0.00
				Ok
				Print