

2012 Membership Form

CHANGES If the printed information is incorrect, please indicate changes.

Mr. Ms.

Name _____

Title _____

Organization _____

Address _____
U.S. radio and television stations: please provide FCC call letters and network affiliation

City _____ State _____ Province _____

Country _____ Zip/Postal Code _____
U.S. members: please provide zip + 4

Phone _____ Fax _____

Email _____

Web site _____

**RENEW EARLY AND GET THE
LOWEST CONFERENCE RATE! ***

**PromaxBDA Europe Conference Registration:
26-27, March – Hotel Arts, Barcelona, Spain** €795.00
Available for a limited time only.

MEMBERSHIP TYPE (select one)	AMOUNT DUE
<input type="checkbox"/> PromaxBDA365 Executive	€450
<input type="checkbox"/> PromaxBDA365	€225

COMPANY DESCRIPTION (check one only)	Service Vendor	Media Vendor	DEPARTMENT (check one only)	JOB TITLE/ FUNCTION (check one only)
<input type="checkbox"/> Content Channel <input type="checkbox"/> Broadcast/Terrestrial/Over-the-Air Network (NBC, FOX, BBC, CTV, Televisa, etc.) <input type="checkbox"/> Cable Satellite Pay TV Free-to-Watch Channel (MTV, Sky1, Canal+, CBBC, Star, HBO) <input type="checkbox"/> Station Group (Gannet, Tribune, Scripps etc.) <input type="checkbox"/> Local Station (individual local entities - station groups) <input type="checkbox"/> Internet (both associated with network/channel and not) <input type="checkbox"/> Mobile channel (both associated with network/channel and not) <input type="checkbox"/> MSO <input type="checkbox"/> Cable Provider <input type="checkbox"/> Satellite Provider <input type="checkbox"/> Internet content provider (iTunes, Hulu, Google, IGN) <input type="checkbox"/> Mobile platform/provider (Nokia, AT&T, etc.) <input type="checkbox"/> Video game console (XBox, Nintendo Wii, Playstation, etc.) <input type="checkbox"/> Video Game Developer <input type="checkbox"/> Content Producer <small>(Television, Film, Online, Video Game, etc.) Television/Film/Online Production Studio</small> <input type="checkbox"/> Syndicator/Distributor <input type="checkbox"/> Video Game Publisher <input type="checkbox"/> Product Producer (Consumer Products) <input type="checkbox"/> Video Game Developer	<input type="checkbox"/> Broadcast Design/Motion Graphics/Animation <input type="checkbox"/> Creative Services/Advertising Agency <input type="checkbox"/> Editing <input type="checkbox"/> Freelancer <input type="checkbox"/> Interactive Services (Creative and Technical) <input type="checkbox"/> Legal <input type="checkbox"/> Media/Strategy Agency <input type="checkbox"/> Music Licensing/Stock <input type="checkbox"/> Post Production Company <input type="checkbox"/> Production Company <input type="checkbox"/> PR <input type="checkbox"/> Research Company <input type="checkbox"/> VFX <input type="checkbox"/> Voiceover <input type="checkbox"/> Technology Vendor <input type="checkbox"/> Hardware (Apple, Dell, Blackberry etc.) <input type="checkbox"/> Software <input type="checkbox"/> Consultant	<input type="checkbox"/> Multiplatform media company <input type="checkbox"/> Magazine/Publication <input type="checkbox"/> Off-Air Networks (Supermarket Network, Airport, Bus Shelters, etc.) <input type="checkbox"/> Internet, Mobile <input type="checkbox"/> Premiums & Incentives <input type="checkbox"/> Alternative (pizza boxes, dry cleaning bags, skywriting) <input type="checkbox"/> Special Events <input type="checkbox"/> Publishing/Finance <input type="checkbox"/> Publications (Trade and Consumer) <input type="checkbox"/> PR <input type="checkbox"/> Freelancer <input type="checkbox"/> Investment (Wedbush, etc.) <input type="checkbox"/> Trade Association/Organization <input type="checkbox"/> Association <input type="checkbox"/> Education <input type="checkbox"/> Professor/Educator <input type="checkbox"/> Student <input type="checkbox"/> Sports Team	<input type="checkbox"/> Marketing <input type="checkbox"/> On-Air Promotion <input type="checkbox"/> Programming <input type="checkbox"/> Research <input type="checkbox"/> Interactive/Online <input type="checkbox"/> Media Planning <input type="checkbox"/> PR <input type="checkbox"/> Production <input type="checkbox"/> Post Production <input type="checkbox"/> Creative Services <input type="checkbox"/> Design <input type="checkbox"/> Legal <input type="checkbox"/> Ad Sales <input type="checkbox"/> HR/Recruitment <input type="checkbox"/> Other/Independent <input type="checkbox"/> JOB LEVEL (check one only) <input type="checkbox"/> Executive Management <input type="checkbox"/> Senior Management <input type="checkbox"/> Director <input type="checkbox"/> Mid-Level <input type="checkbox"/> Entry Level	<input type="checkbox"/> Marketing <input type="checkbox"/> Promotion <input type="checkbox"/> Design <input type="checkbox"/> Sales <input type="checkbox"/> Programming & Production <input type="checkbox"/> Public Relations <input type="checkbox"/> Integrated Marketing <input type="checkbox"/> Technical <input type="checkbox"/> Research <input type="checkbox"/> Education/Training <input type="checkbox"/> Strategy <input type="checkbox"/> Finance <input type="checkbox"/> Other

METHOD OF PAYMENT Payment must accompany this invoice; please do not mail separately.

Membership renewal fee € _____ Conference registration amount \$ _____

Total amount € _____ Check # _____

Amex MasterCard Visa Diners Discover

Credit Card Number _____ Expiration Date _____ Signature _____

Please mail completed form along with payment to:
 PromaxBDA
 1522-E Cloverfield Boulevard
 Santa Monica, CA 90404 USA

Fax (credit card payments only): +1 (310) 788-7616
 For additional information, please call Member Services at +1 (310) 789-1509 or
 email anush@promaxbda.org or visit our website at www.promaxbda.org

NOTE: PromaxBDA memberships are not refundable and non-transferable. Any questions or concerns should be directed to Member Services. PromaxBDA dues are not deductible as a charitable contribution for Federal tax purposes. However, they may be tax deductible as ordinary and necessary business expenses. Usually 100% of your dues are tax deductible, because PromaxBDA does not participate in any lobbying activities on behalf of its members. Always consult your advisor regarding these matters.