

Premium and Collateral Entry Requirements

Premium items are promotional items such as t-shirts, mugs, calendars, pens, notepads, games, etc.

Collateral items are essential elements created to support a promotional campaign such as pamphlets, flyers, brochures, displays, press kits, etc.

- **Physical Premium and Collateral items submitted will NOT be accepted.**
- Showcase your premium and collateral items in photographs
- Upload all printed pieces, photographs and/or artworks as PDF online. Please refer to the "Print Entry Requirements" for guidelines.

Translations

Due to the international composition of our judging panels, we must request that all non-English language Premium and Collateral entries be accompanied by English translation, whenever necessary, for judging purposes.

Please Note: All submissions immediately become the property of PromaxBDA to be used at their discretion. All relevant permissions and copyrights are assumed to be cleared by the entrant. We are not able to return any materials submitted for entry.

Do you have any awards questions?

Please contact us at:

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