

Category Name	Entry Title	Company
EUR01 - BEST ON-AIR PROGRAMME CAMPAIGN	10 DAYS OF THE OSCARS	FILM1 ON AIR
	ALICE IN TIM BURTON LAND	CHELLO CREATIVE
	BEING HUMAN	RED BEE
	KABEL EINS: SUMMER & FALL CAMPAIGN 2010	PROSIEBENSAT1. TV DEUTSCHLAND - CREATIVE SOLUTIONS
	MAD WORLD OF MAD MEN	KANAL 9
	WALLACE AND GROMIT	RED BEE
	WIPEOUT - SOON TESTING ON HUMANS	KANAL 5
EUR02 - BEST TELEVISION IMAGE CAMPAIGN	BBC ONE CHRISTMAS	RED BEE
	CBEEBIES - ZINGZILLA'S	RED BEE
	CINEMAX LAUNCH ATTITUDE CAMPAIGN	HBO HOLDING ZRT.
	DISCOVERY HISTORY LAUNCH	DISCOVERY UK CREATIVE & BROTHERS & SISTERS
	FOX CRIME - 5TH ANNIVERSARY PARTY	FOX CHANNELS ITALY
	THE BEST THING ABOUT THE NORTH	NORDDEUTSCHER RUNDFUNK (NDR)
	UKTV WATCH IDENTIS	HARRIMANSTEEL
	YEAR OF CHILDREN IN CZECH TELEVISION	CZECH TELEVISION
EUR03 - BEST THEMED CAMPAIGN	10 DAYS OF THE OSCARS	FILM1 ON AIR
	BIG STUFF MONTH	DISCOVERY COMMUNICATIONS EUROPE
	CHRISTMAS ON TV1000	VIASAT CREATIVE LONDON
	CRASH TEST DUMMY	CHELLO CREATIVE
	SIXTIES CAMPAIGN	ARTE
	SPORT RELIEF	RED BEE
	TRUMPETTHINGIES - WORLD CUP 2010	NICKELODEON NORTH EUROPE
EUR04 - BEST SPECIAL EVENT PROMO	10 DAYS OF THE OSCARS	FILM1 ON AIR
	99 - THE EVIL NUMBER	CHELLO CREATIVE
	COMEDY COUNTDOWN	BBC WORLDWIDE
	MULTIPANTALLA NAVIDAD	TVE
	NATIONAL GEOGRAPHIC GIFT	FOX CHANNELS ITALY
	SAVIANO ON SAVIANO	CURRENT ITALY
	THE OSCARS - ROLL OUT THE RED CARPET	CHELLO CREATIVE

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EUR05 - BEST TELEVISION IMAGE PROMO	25 FRAMES PROMO	PRIME
	ATTACCHI PASQUALI – SHARK ATTACKS	SKY CINEMA
	BEAR GRYLLS - ONLY ON DISCOVERY	DISCOVERY UK CREATIVE
	CANAL PLUS HD OPTICIANS	BOND STREET FILM STOCKHOLM
	EXTREME WORLD - BBC WORLD	RED BEE
	PRIME @ WORK IMAGE PROMO	PRIME
	WE PUT THEM ALL TOGETHER...	FILM1 ON AIR
	XMAS IMAGE PIECE	DISCOVERY NETWORKS NORDIC
EUR06 - BEST NEWS & CURRENT AFFAIRS PROMO	AWARENESS TRAILER "BLAH BLAH BLAH"	RTL II FERNSEHEN GMBH & CO KG
	CIELO TG24	SKY ITALIA
	EXTREME WORLD - BBC WORLD	RED BEE
	FRONTLINE BATTLE MACHINES	DISCOVERY UK CREATIVE
	HD QUOTES	BSKYB
	NO CENSORSHIP	CURRENT ITALY
	SKYTG24_MULTIMEDIA	SKY ITALIA
	TODAY PROGRAMME - ZADIE SMITH	RED BEE
EUR07 - BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	A FATAL FEAST	AETN UK
	BEAR GRYLLS	DISCOVERY UK CREATIVE
	BIANCANEVE	FOX CHANNELS ITALY
	CORRIDOR'S OF POWER	RED BEE
	CRIME IN NOVEMBER (BLACK)	AETN UK
	GREAT MIGRATIONS	FOX CHANNELS FRANCE
	NAT GEO WILD - ANIMAL ENGINEERING	FOX CHANNELS ITALY
EUR08 - BEST ENTERTAINMENT/MUSIC/VARIETY/COMEDY PROMO	"STARDANCE" VIP CARDS	CZECH TELEVISION
	A LEAGUE OF THEIR OWN	BSKYB
	BAILANDO - STAGE OF DREAMS	NOVA BROADCASTING GROUP
	COMEDY COUNTDOWN	BBC WORLDWIDE
	GOT TO DANCE	BSKYB
	MONGRELS	RED BEE
	STRICTLY COME DANCING 2010	TV 2 DENMARK
	SZYMON MAJEWSKI SHOW SEASON 11 - THE CLOWN	TVN POLAND

Category Name	Entry Title	Company
EUR09 - BEST INTEGRATED MARKETING CAMPAIGN AWARD	BRAND CAMPAIGN - HISTORY CHANNEL ITALY	FOX CHANNELS ITALY
	CINEMAX BRAND RECOGNITION CAMPAIGN	HBO HOLDING ZRT.
	PROSIEBEN 2050TIES	PROSIEBENSAT1. TV DEUTSCHLAND - CREATIVE SOLUTIONS
	SAVIANO ON SAVIANO CAMPAIGN	CURRENT ITALY
	THE WALKING DEAD GLOBAL CAMPAIGN	FOX INTERNATIONAL CHANNELS
	THIS CHRISTMAS, WISHES COME TRUE.	TELEMADRID
	WIPEOUT - SOON TESTING ON HUMANS	KANAL 5
	EUR10 - BEST LEISURE & LIFESTYLE PROMO	AN IDIOT ABROAD
ÄNTLIGEN HEMMA "THE NAIL" PROMO 1		TV4 AB & VISUAL ART & REDRUM & DELEGATIONEN
ÄNTLIGEN HEMMA "THE NAIL" PROMO 2		TV4 AB & VISUAL ART & REDRUM & DELEGATIONEN
FOOD WITH PERSONALITY		BBC WORLDWIDE
GADGET SHOW		BDA CREATIVE
MTV ESSENTIAL		MTV NETWORKS INTERNATIONAL - MILANO DESIGN STUDIO
WHEELER DEALERS		DISCOVERY UK CREATIVE
WIFE SWAP		DISCOVERY UK CREATIVE
EUR11 - BEST REALITY/DOCUDRAMA PROMO	"MY LIFE AS A LOOK-ALIKE" DOCUMENTARY PROMO	FRANCE 5
	BIGGEST LOSER SWEDEN PROMO	TV4 AB & HEY IT'S ENRICO PALLAZO
	FACT TO FICTION	VIASAT CREATIVE LONDON
	FX - UNTIL THE LAST ROUND SPOT	FOX CHANNELS ITALY
	LA HARD HATS	DISCOVERY COMMUNICATIONS EUROPE
	MASTER CHEF SWEDEN	BROKENDOLL
	MEDICAL MAVERICKS	VIASAT CREATIVE LONDON
EUR12 - BEST CHILDREN'S PROMO	BEN 10 ULTIMATE ALIEN'S FAN CLUB	TURNER SPAIN, CN
	CARTOON NETWORK - FOOTBALL IMAGE PIECE	TURNER BROADCASTING SYSTEMS
	DISNEY XD PHINEAS AND FERB CHAINREAKTION	THE WALT DISNEY COMPANY GERMANY
	DISNEY XD ZEKE & LUTHER SKATEBOARD CHALLENGE	THE WALT DISNEY COMPANY GERMANY
	EXPLORE YOUR WORLD	NICKELODEON UK
	TRACY BEAKER CINEMA	RED BEE
	VALENTINE'S DAY ON DISNEY XD	THE WALT DISNEY COMPANY SPAIN & PORTUGAL
	WELTBESCHÜTZER	NICKELODEON NORTH EUROPE

Category Name	Entry Title	Company
EUR13 - BEST DRAMA PROMO	"V" LAUNCH - SYFY UK	SYFY, UNIVERSAL NETWORKS INTERNATIONAL, UK
	AVE MARIA / FLASH FORWARD	PROSIEBENSAT1 TV DEUTSCHLAND - CREATIVE SOLUTIONS
	AXN JUSTIFIED	AXN ITALY
	CARLOS	CANAL+ FRANCE
	RETURN OF MAFIOSA, CANAL+	DREAM ON
	SHARK ATTACK/MEAT	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	THE MAD WORLD OF MAD MEN	KANAL 9
	TRAILER THE PACIFIC	SKY CINEMA
EUR14 - BEST SPORTS PROMO	BARBER SPORTS PROMO	PRIME
	FOOTBALL. IRELAND- RUSSIA	CHANNEL ONE RUSSIA
	TENNIS - STOCKHOLM OPEN	SVT - SVERIGES TELEVISION AB
	THE ASHES - GLADIATOR	SKY SPORTS, BSKYB LTD
	TOUR DE FRANCE	TV 2 DENMARK
	VIASAT PREMIER LEAGUE "OFF TO SWEDEN"	PALLADIUM FILM
	WIMBLEDON	RED BEE
	EUR15 - BEST SPORTS CAMPAIGN	FOOTBALL WORLD CUP SOUTH AFRICA 2010 IDS
FUßBALL WM 2010		RTL CREATION GMBH
GOD'S HAND		DIGITAL PLUS
HOME OF SPORT		SKY ITALIA
PREMIER LEAGUE FANS		SBS TV DENMARK
VANCOUVER		FRANCE 3
WHEN ONE CAN'T THINK OF ANYTHING ELSE... FOOTBALL WORLD CUP 2010		CHANNEL ONE RUSSIA
WORLD CUP CAMPAIGN		VIASAT CREATIVE LONDON
EUR16 - BEST SPORTS EVENT PROMO	CLIFF DIVING	RED BULL MEDIA HOUSE GMBH
	COMMONWEALTH GAMES	RED BEE
	FENCING WOLD CHAMPIONSHIPS	FRANCE 2
	FIFA WORLD CUP 2010 - 5 MILLION PEOPLE – 1 GOAL	TV 2 DENMARK
	ICC TWENTY20	SKY SPORTS, BSKYB LTD
	SF FIFA WM PROMOTION	SWISS TELEVISION
	TOUR DE FRANCE	TV 2 DENMARK

Category Name	Entry Title	Company
EUR17 - BEST FILM PROMO	CANAL PLUS HORROR SEASON	BOND STREET FILM STOCKHOLM
	CARLOS	CANAL+ FRANCE
	INDIANA JONES OFFICE ACTION	TVNORGE
	MARCH WITH US!	FILM1 ON AIR
	TRANSFORMERS	BSKYB
	TRANSFORMERS TVN	TVN POLAND
	VAN DAMME	VIASAT CREATIVE LONDON
EUR18 - BEST INNOVATIVE IDEA	CBBC HORRIBLE HISTORIES	RED BEE
	FAMILY GUY VIRAL	FOX CREATIVE
	GOSSIP GIRL 4TH SEASON	COSMOPOLITAN TV SPAIN
	MOVIE RATING SLIDES	SONY AFRICA
	PIECES OF KATY	PROSIEBENSAT1. TV DEUTSCHLAND - CREATIVE SOLUTIONS
	THE WALKING DEAD GLOBAL ZOMBIE INVASION STUNT	FOX INTERNATIONAL CHANNELS
	TRANSFORMERS TVN	TVN POLAND
	VERIDIAN DYNAMICS	CAPE ROCK
EUR19 - BEST SPONSOR'S SPOT	CORONA - EXPERIENCE THE EXTRAORDINARY	VBSI CREATIVE
	HP YOUR PLANET, YOUR PLEDGE - COMP SPOT	VBSI CREATIVE
	SAMSUNG 3D IN IDENT	KANAL 5
	SINGAPORE AIRLINES ON DISCOVERY CHANNEL	DISCOVERY UK CREATIVE
	TOY STORY TWO SPOTS	VIASAT CREATIVE LONDON
	TV4 SWEDEN IDOL 2010	BOND STREET FILM STOCKHOLM
	VIVA MOBILE - SPONSORS SPOTS	MTV NETWORKS GERMANY GMBH
EUR20 - BEST PUBLIC SERVICE ANNOUNCEMENT	EARTH DAY	FOX CREATIVE
	FOX CRIME TIPS	FOX INTERNATIONAL CHANNELS IBERIA
	HUNTING MOON - MALARIA NO MORE	RED BEE
	INTERNET 4 PEACE	MTV NETWORKS INTERNATIONAL - MILANO DESIGN STUDIO
	SOCIAL SPOT DREAM	DW-TV
	TRAPPED IN PARADISE	SRTV
	VERAS LA 2	TVE
	WELTBESCHÜTZER	NICKELODEON NORTH EUROPE

Category Name	Entry Title	Company
EUR21 - BEST PROMO NOT USING PROGRAMME FOOTAGE	ALICE IN TIM BURTON LAND	CHELLO CREATIVE
	BEING HUMAN	RED BEE
	SMALL SCREEN BIG SERIES	PRIME
	TAGGART	STV/THE UNION
	THE MAD WORLD OF MAD MEN	KANAL 9
	WIPEOUT - SOON TESTING ON HUMANS	KANAL 5
	WORLD'S TOUGHEST TOOLS	DISCOVERY NETWORKS NORDIC
EUR22 - BEST SOUND DESIGN	BEAR GRYLLS	DISCOVERY UK CREATIVE
	CANAL PLUS HD OPTICIANS	BOND STREET FILM STOCKHOLM
	CARLOS	CANAL+ FRANCE
	EL ORFANATO	HBO HOLDING ZRT
	INGLORIOUS BASTERDS	CANAL PLUS SPAIN
	NAT GEO WILD - ANIMAL ENGINEERING	FOX CHANNELS ITALY
	SMALL SCREEN BIG SERIES	PRIME
	THE SOUL OF MUSIC	YLE - FINNISH BROADCASTING COMPANY
EUR23 - BEST USE OF LIBRARY/EXISTING MUSIC IN A PROMO	BOAT RACE	RED BEE
	FINLAND'S NEXT TOP MODEL CYCLE 3	CHANNEL FOUR FINLAND
	GET YOUR FREAK ON	FILM1 ON AIR
	HEROES, THE END.	SYFY ESPAÑA UNIVERSAL NETWORKS INTERNATIONAL
	MONSTERS INSIDE ME	DISCOVERY UK CREATIVE
	TIGER TIGER - THE MASTERS	CHELLO BENELUX / SPORT1
	TYRANNOSAURUS SEX	DISCOVERY UK CREATIVE
EUR24 - BEST USE OF AN ORIGINAL MUSIC COMPOSITION IN A PROMO	FILM1 MOVIE SYMPHONY	FILM1 ON AIR
	HISTORY - HISTORY CONTINUES	FOX CHANNELS ITALY
	MTV IMAGE SPOT	CET 21 SPOL. S R.O.
	NATIONAL GEOGRAPHIC CHANNEL - MEGASTRUCTURES	FOX CHANNELS ITALY
	SIXTIES CLIP	ARTE
	THE PACIFIC - MINIATYRE	YLE - FINNISH BROADCASTING COMPANY
	VIASAT GOLD	VIASAT CREATIVE LONDON

Category Name	Entry Title	Company
EUR25 - BEST PROMO NEVER MADE IT ON-AIR	AXN: XMAS SPECIAL	AXN GERMANY
	BUNDESLIGA AIR SOCCER PROMO	UNITEDSENSES
	EDINBURGH SIZZLE	FOX CREATIVE
	FASHION WEEK TRAILER	ARTE
	LION	CHELLO MULTICANAL
	THE GODFATHER - A SOUND YOU CAN'T REFUSE	CHELLO CREATIVE
	THE MATRIX IN HD	CHELLO CREATIVE
	THERE ARE BETTER VICES	TURNER SPAIN, TCM
EUR26 - SOMETHING FOR NOTHING	CANAL PLUS HD OPTICIANS	BOND STREET FILM STOCKHOLM
	FX - SNOW...WHITE TEASER	FOX CHANNELS ITALY
	GROW YOUR MYTHBUSTER MOUSTACHE	DISCOVERY NETWORKS BENELUX
	KVK-PIP	KURTA52
	TENNIS - STOCKHOLM OPEN	SVT - SVERIGES TELEVISION AB
	THE PACIFIC - MINIATYRE	YLE - FINNISH BROADCASTING COMPANY
	TWIN PEAKS	CHELLOZONE
WHAT IS THIS?	FILM1 ON AIR	
EUR27 - BEST SALES/MARKETING/PRESENTATION TAPE	ANIMAL PLANET SALES REEL	DISCOVERY COMMUNICATIONS EUROPE LTD - EMERGING NETWORKS
	DISCOVERY SCIENCE SALES REEL	DISCOVERY COMMUNICATIONS EUROPE LTD - EMERGING NETWORKS
	EVERYONE'S INVITED...BY LGI	FILM1 ON AIR
	FOX CHANNELS ITALY – CREATIVE GRAPHIC CREW REEL	FOX CHANNELS ITALY
	ICONS OF ENTERTAINMENT	VIASAT CREATIVE LONDON
	TLC SALES TAPE	DISCOVERY NETWORKS EUROPE
	VIVA REBRAND 2011 PRESENTATION	MTV NETWORKS GERMANY GMBH
EUR28 - BEST USE OF HUMOUR IN PROMOTION	A LEAGUE OF THEIR OWN	BSKYB
	PIRATE	CARTOON NETWORK
	PLUZZ, SERVICE BY FRANCE TELEVISIONS	DREAM ON
	PRIME @ WORK IMAGE PROMO	PRIME
	SHARK ATTACK/MEAT	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	TENNIS - STOCKHOLM OPEN	SVT - SVERIGES TELEVISION AB
	TV1000 XMAS 2010	BROKENDOLL
	TYRANNOSAURUS SEX	DISCOVERY UK CREATIVE

Category Name	Entry Title	Company
EUR29 - BEST COPY/SCRIPT WRITING	BBC ONE CHRISTMAS - GARY LINEKER	RED BEE
	CHRISTMAS CARD PROMO	PRIME
	HOW THE UNIVERSE WORKS	DISCOVERY UK CREATIVE
	PRIME @ WORK IMAGE PROMO	PRIME
	SATURDAYS WISH CONCERT	YLE - FINNISH BROADCASTING COMPANY
	SHARK ATTACK/MEAT	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	STATISTICS ARE A REALITY	TELEMADRID
EUR30 - BEST EDITING	2011 MOVIES	CANAL PLUS SPAIN
	CANAL PLUS HD OPTICIANS	BOND STREET FILM STOCKHOLM
	GET YOUR FREAK ON!	FILM1 ON AIR
	MARCH! WITH US	FILM1 ON AIR
	REJUVENATION PILL.	NTV
	THE BOOK OF ELI	FILM1 ON AIR
	THE GODFATHER	CHELLO MULTICANAL
EUR31 - BEST SUBSCRIPTION PROMO	CANAL PLUS HD OPTICIANS	BOND STREET FILM STOCKHOLM
	CANAL PLUS SCREENS	BOND STREET FILM STOCKHOLM
	CANAL+ ON IPHONE	CANAL+ FRANCE
	EERY CREATURES	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	FX FAVOURITES	FOX CREATIVE
	ICONS OF ENTERTAINMENT LAUNCH	VIASAT CREATIVE LONDON
	POP PLUS	POP TV
	VIASAT GOLD	VIASAT CREATIVE LONDON
EUR32 - BEST INTERACTIVE PROMOTION	CANAL+ ON IPHONE	CANAL+ FRANCE
	CARTOON NETWORK WEBSITE PROMO	TURNER BROADCASTING SYSTEMS
	CBBC HORRIBLE HISTORIES	RED BEE
	GROW YOUR MYTHBUSTER MOUSTACHE	DISCOVERY NETWORKS BENELUX
	NRK SCHOOL	NRK
	SWATCH MTV PLAYGROUND	VBSI CREATIVE
	VIASAT ON DEMAND LAUNCH	VIASAT CREATIVE LONDON
	YLE.FI/OLOTILA - FOR EVERYDAY SUPERHEROES	YLE - FINNISH BROADCASTING COMPANY

Category Name	Entry Title	Company
EUR33 - BEST ON DEMAND/CATCH-UP PROMOTION	99 - THE EVIL NUMBER	CHELLO CREATIVE
	ALICE IN TIM BURTON LAND	CHELLO CREATIVE
	BBC IPLAYER -OVERHEARD SURGERY	RED BEE
	CRASH TEST DUMMY	CHELLO CREATIVE
	PLUZZ, SERVICE BY FRANCE TELEVISIONS	DREAM ON
	THE OSCARS - ROLL OUT THE RED CARPET	CHELLO CREATIVE
	THE ULTIMATE VALENTINE'S GIFT: CHOCOLATE, HIGH HEELS & HUGH GRANT	CHELLO CREATIVE
EUR34 - ME, MYSELF & I AWARD	BOAT RACE - BBC SPORT	RED BEE
	ENTERTAINMENT IS GOOD FOR YOU	CHANNEL FOUR FINLAND
	GROW YOUR MYTHBUSTER MOUSTACHE	DISCOVERY NETWORKS BENELUX
	LIFE FOR FOOD.	NTV
	SCOOBY DOO	TURNER SPAIN, TNT
	SPRING IN CANAL+	CANAL+ CYFROWY
	THE GODFATHER TRILOGY	SONY AFRICA
	TOP GEAR 14	DISCOVERY CHANNEL SE - ITALY
EUR35 - ROCKET AWARD	ANTHONY LEROY	CANAL+ FRANCE
	CALLUM PARISH	DISCOVERY UK CREATIVE
	SILVIA MORGANTI	DISCOVERY CHANNEL SE - ITALY
	MAGDALENA SPIIK	CHANNEL FOUR FINLAND
	STEPHAN VAN DEN BRINK	CAPE ROCK
	TESSA TAMIS	DISCOVERY NETWORKS BENELUX
	AMY COOK	FOX CREATIVE
EUR36 - THE MOST OUTSTANDING PROMO OF THE YEAR	2011 MOVIES	CANAL PLUS SPAIN
	BEAR GRYLLS	DISCOVERY UK CREATIVE
	BEAR GRYLLS - ONLY ON DISCOVERY	DISCOVERY UK CREATIVE
	COMMONWEALTH GAMES	RED BEE
	FIFA WORLD CUP 2010	TV 2 DENMARK
	GET BEHIND THEM	SKY SPORTS, BSKYB LTD
	WIPEOUT - SOON TESTING ON HUMANS	KANAL 5

Category Name	Entry Title	Company
EUR37 - BEST DESIGN IN PROMOTION	CONTENTS 2	VIDEOREPORT CANARIAS S.A./ TV CANARIA
	DR NU	DR DANISH BROADCASTING CORPORATION
	M6 BROADCAST DESIGN	VIEW
	NATIONAL GEOGRAPHIC – AIRCRASH INVESTIGATION SPOT	FOX CHANNELS ITALY
	SF FIFA WM 2010	SWISS TELEVISION
	SMALL SCREEN BIG SERIES	PRIME
	SYFY ORIGINAL MOVIE	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	WORLD CINEMA	CHELLO CREATIVE
EUR38 - BEST SET DESIGN	25 FOTOGRAMAS, TCM MONTHLY MAGAZINE	TURNER SPAIN, TCM
	ADDICTED TO LIFE	NOVA BROADCASTING GROUP
	BRANDENBURG AKTUELL	RUNDFUNK BERLIN-BRANDENBURG
	DR BROADCAST NEWSROOM	DR DANISH BROADCASTING CORPORATION
	EUROVISION SONG CONTEST SET DESIGN	NRK, DESIGN AND VISUALS
	RTL NEWS	RTL CREATION GMBH
	SPORT AND TALK AT HANGAR7	RED BULL MEDIA HOUSE GMBH
	VILLA VANTHILT	DEMENSEN
EUR39 - BEST ON-AIR BRANDING DESIGN	ANIMAX ON AIR BRANDING DESIGN	SPTI NETWORKS IBERIA - ANIMAX
	CANAL+ XTRA CHANNEL	CANAL+SPAIN
	CINEMAX RE-BRAND GFX PACKAGE	HBO HOLDING ZRT.
	MEGA MOU - MY MEGA - HANDS	VELVET MEDIENDESIGN GMBH
	MTV CLASSIC	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	MTV INTERNATIONAL REBRAND IN COLLABORATION WITH 55DSL	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	MTV ROCKS	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
EUR40 - BEST PROGRAMME BRANDING	FINO ALL'ULTIMO ROUND - FX	FOX CHANNELS ITALY
	FRANCE 5 EVENING SPECIAL	VIEW
	GLOBAL IDEAS	DW-TV
	KULTUR	SWISS TELEVISION
	PLAY	RED BULL MEDIA HOUSE GMBH
	RETROMOVIES	FOX CHANNELS ITALY
	SF- CULTURE PROGRAMME	VELVET MEDIENDESIGN GMBH
	T4 REBRAND	DOUBLE G STUDIOS

Category Name	Entry Title	Company
EUR41 - BEST STING/INTERSTITIAL	DISCOVERY CHANNEL REFRESH	DISCOVERY UK CREATIVE
	MUNDIAL 2010 (2010 FOOTBALL WORLD CUP)	CANAL+SPAIN
	RED BULL TV AD BREAKS	RED BULL MEDIA HOUSE GMBH
	RETRO DANCE FILLERS	FOX CHANNELS ITALY
	SUB CHANNEL IDENTS	SUBTV OY
	VIASAT 4 IDENTS	VIASAT CREATIVE LONDON
	VIASAT NATURE	VIASAT CREATIVE LONDON
EUR42 - BEST ON-AIR IDENT (IN-HOUSE)	EXPLORER	VIASAT CREATIVE LONDON
	MTV BUDICEK	CET 21 SPOL. S R.O.
	SUMMER STUFFED LOGO	KANAL 5
	TRUMPETTHINGIES WORLD CUP 2010	NICKELODEON NORTH EUROPE
	TVN EASTER 2010	TVN POLAND
	VIASAT 4 IDENTS	VIASAT CREATIVE LONDON
	YEAR OF CHILDREN IN CZECH TELEVISION	CZECH TELEVISION
EUR43 - BEST ON-AIR IDENT (OUT-OF-HOUSE)	3RD SEASON IDENTS	FRANCE 5
	BBC ONE CHRISTMAS	RED BEE
	MTV DANCE - POOL	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	MTV ROCKS - LOOP	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	MTV SHOWS - SHARKS	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	RETRO – DECADES ID '70	FOX CHANNELS ITALY
	SUB CHANNEL IDENTS	SUB
	VIASAT NATURE	VIASAT CREATIVE LONDON
EUR44 - BEST ORIGINAL LOGO DESIGN	DISCOVERY CHANNEL REFRESH	DISCOVERY UK CREATIVE
	GERMANY'S BEST PARTYBAND	PROSIEBENSAT1. TV DEUTSCHLAND - CREATIVE SOLUTIONS
	JIM SPOTLIGHT	CAPE ROCK
	MTV EMA 2010	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	MTV PUSH	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	PIRATE	CARTOON NETWORK
	SUMMER STUFFED LOGO	KANAL 5
	SYFY ORIGINAL MOVIE	UNIVERSAL NETWORKS INTERNATIONAL GERMANY

Category Name	Entry Title	Company
EUR45 - BEST ANIMATION	FIFA WORLD CUP	RADIANT STUDIOS
	NATIONAL GEOGRAPHIC – AIRCRASH INVESTIGATION SPOT	FOX CHANNELS ITALY
	PIRATE	CARTOON NETWORK
	RAI2NIGHT	RAI
	SIXTIES CLIP	ARTE
	SYFY LABEL OPENER ORIGINAL MOVIE	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	VIASAT GOLD	VIASAT CREATIVE LONDON
	WORLD CINEMA	CHELLO CREATIVE
EUR46 - BEST USE OF TYPOGRAPHY	99 - THE EVIL NUMBER	CHELLO CREATIVE
	BEAR GRYLLS - ONLY ON DISCOVERY	DISCOVERY UK CREATIVE
	HD QUOTES	BSKYB
	M.I.A.M	GÉDÉON
	THE MAD WORLD OF MAD MEN	KANAL 9
	TODAY PROGRAMME - ZADIE SMITH	RED BEE
	WORLD CINEMA	CHELLO CREATIVE
EUR47 - BEST COLLATERAL MATERIAL	13TH STREET GERMANY - SHOCKING SHORTS AWARD INVITATION	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	GOSSIP GIRL 4TH SEASON	COSMOPOLITAN TV SPAIN
	RANKIN	BSKYB
	SCI FI HOURGLASS	NBC UNIVERSAL GLOBAL NETWORKS ITALIA
	STUDIO UNIVERSAL CALENDAR 2010-2011	NBC UNIVERSAL GLOBAL NETWORKS ITALIA
	THE PACIFIC- MEDIA PROMOTIONAL KIT AXN	SPTI NETWORKS IBERIA - AXN
	TURNER SPAIN CALENDAR, GREATEST HITS 2011	TURNER SPAIN
EUR48 - BEST POSTER OR OUTDOOR AD	BEAR GRYLLS - ONLY ON DISCOVERY	DISCOVERY UK CREATIVE
	BRAND CAMPAIGN - OUTDOOR - HISTORY CHANNEL ITALY	FOX CHANNELS ITALY
	DAVE - TOILETS	RED BEE
	MTV EMA 2010	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	RANKIN	BSKYB
	SYFY GERMANY RELAUNCH: OUT-OF-HOME	UNIVERSAL NETWORKS INTERNATIONAL GERMANY
	TRUE BLOOD - POSTER	TV 2 NETWORKS
	WIPEOUT - SOON TESTING ON HUMANS	KANAL 5

Category Name	Entry Title	Company
EUR49 - BEST PRINT AD FOR TRADE OR CONSUMER	BRAND CAMPAIGN - HISTORY CHANNEL ITALY	FOX CHANNELS ITALY
	CURIOUS 24/7	CAPE ROCK
	CURRENT BRAND CAMPAIGN	CURRENT ITALY
	EALU JAIL BREAK	TG4
	NATIONAL GEOGRAPHIC CHANNEL ITALY - PLANETS	FOX CHANNELS ITALY
	RANKIN	BSKYB
	SEVEN SIGNATURES	TG4
	YESTERDAY - THE BLITZ	RED BEE
EUR50 - BEST WEBSITE DESIGN	BOARDWALK EMPIRE	ORANGE CINEMA SERIES
	BUGS FOR YOU	PROSIEBENSAT1. TV DEUTSCHLAND - CREATIVE SOLUTIONS
	PIECES OF KATY	PROSIEBENSAT1. TV DEUTSCHLAND - CREATIVE SOLUTIONS
	PIERRE ETAIX	ORANGE CINEMA SERIES
	SWATCH MTV PLAYGROUND	VBSI CREATIVE
	TREME	ORANGE CINEMA SERIES
	TRUE BLOOD SEASON 3	ORANGE CINEMA SERIES
EUR51 - CHANNEL BRAND OF THE YEAR	ANIMAX ON AIR BRANDING DESIGN	SPTI NETWORK IBERIA - ANIMAX
	CI (CRIME & INVESTIGATION)	AETN UK
	DIRECT STAR	DREAM ON
	DISCOVERY CHANNEL	DISCOVERY UK CREATIVE
	MTV NETWORKS INTERNATIONAL REBRAND	MTV NETWORKS INTERNATIONAL - WORLD DESIGN STUDIO
	SKY ARTS	BSKYB
	VIVA REBRAND 2011	MTV NETWORKS GERMANY GMBH