

Premium and Collateral Entry Requirements

Premium items are promotional items such as t-shirts, mugs, calendars, pens, notepads, games, etc.

Collateral items are essential elements created to support a promotional campaign such as pamphlets, flyers, brochures, displays, press kits, etc.

- Please submit original Premium and Collateral Items whenever possible.
- All printed pieces and photographs should be entered in a digital media format (DVD, CD-ROM or flash/hard drive). If it is absolutely necessary to submit physically, the entry must be mounted on a poster board unless size or weight prohibits. Please refer to the "Print Requirements" for guidelines.
- Premium and Collateral items should be submitted in a zip lock-type bag with the entry ID label attached to the outside of the bag.
- Please include an Entry ID label (provided by the online entry system) with each piece.

IMPORTANT: You will be able to print the Entry ID Labels for all your items during the payment process for all your entries.

Translations

Due to the international composition of our judging panels, we must request that all non-English language Premium and Collateral entries be accompanied by English translation, whenever necessary, for judging purposes.

Please Note: All submissions immediately become the property of PromaxBDA to be used at their discretion. All relevant permissions and copyrights are assumed to be cleared by the entrant. We are not able to return any materials submitted for entry.

Do you have any awards questions?

Please contact us at:

Tel. +310.789.1503, +310.789.1552

Fax. +310.788.7616

E-mail: stacy@promaxbda.org