

2010 ON-SITE REGISTRATION

promaxbda
Los Angeles • June 22-24

2010 FEES

- | | |
|--|---------|
| <input type="checkbox"/> Full Conference* | \$1,295 |
| <input type="checkbox"/> Membership | \$199 |
| <input type="checkbox"/> Academic
(Membership not included) | \$129 |
| <input type="checkbox"/> Academic Membership
(Proper ID required) | \$49 |

REGISTRATION INFORMATION

Name: _____ Member ID Number: _____

Nick Name: _____

Job Title: _____

Company/ Station: _____
(please include station call letters)

Address: _____

City, State, Zip: _____

Country: _____

Country Code/Area Code-Daytime Phone Number: _____

Country Code/Area Code-Fax Number: _____

Cell Phone: _____

Email Address: _____

TOTAL	

PAYMENT INFORMATION

Cash (U.S) Check (U.S Funds/Drawn by U.S Bank) Credit Cards

American Express Diners Discover Mastercard Visa

Name of Cardholder: _____

Card Number: _____

Check Number: _____

Signature of Cardholder: _____

Total Amount Paid: _____

Special Authorization/Signature Required: _____

Please check here for special needs/disabilities

* Membership fee not included in conference registration, please bring this completed form to The Conference registration desk at the JW Marriott.

What kind of company do you work for?

Content Channel

- Broadcast Network
(NBC, FOX, BBC, RTL etc.)
- Cable Network
(Sci-Fi, Bravo, MTV, etc.)
- Station Group
(Gannett, Tribune, Scripps, etc.)
- Local Station
(individual local entities–station groups)
- Internet
(both associated with network/channel and not)
- Mobile Channel
(both associated with network/channel and not)

MSO

- Cable Provider
- Satellite Provider
- Internet Content Provider
(iTunes, Hulu, Google, GameTap)
- Mobile Platform/Provider
(Nokia, AT&T, etc.)
- Video Game Console
(XBox, Nintendo Wii, Playstation, etc.)

Content Producer

- (Television, Film, Online, Video Game etc.)
- Television/Film/Online Production Studio
- Syndicator/Distributor
- Video Game Publisher
- Video Game Developer
- Product Producer
(Consumer Products)

Service Vendor

- Broadcast Design/Motion Graphics/Animation
- Creative Services/Advertising Agency
- Editing
- Interactive Services
(Creative and Technical)
- Legal
- Live-Action Production
- Media/Strategy Agency
- Music Licensing Stock
- Production Company
- Post Production
- PR
- Research Company
- VFX
- Voiceover

Technology Vendor

- Hardware
(Apple, Dell, Blackberry etc.)
- Software
(Adobe, Avid, Maxon etc.)
- Consultant

Media Vendor

- Multiplatform Media Company
- Magazine/Publication
- Off-Air Networks
(Supermarket network, airport, bus shelters etc.)
- Internet, Mobile
- Premiums & Incentives
- Alternative (Pizza boxes, dry cleaning bags, skywriting)
- Special Events

Trade Associations/ Organization

- Association
- Professor/Educator
- Education
- Student

Department

(Choose one only)

- Marketing
- On-Air Promotion
- Programming
- Research
- Interactive On-Line
- Media Planning
- PR
- Production
- Post Production
- Creative Services
- Design
- Legal
- Ad Sales
- HR/Recruitment
- Other/Independent

Job Level

(Choose one only)

- Executive Management
- Senior Management
- Director
- Mid-Level
- Entry-Level

Job Title/Function

(Choose one only)

- Marketing
- Promotion
- Design
- Sales
- Programming and Production
- Public Relations
- Intergrated Marketing
- Technical
- Research
- Educational/Training
- Strategy
- Finance
- Other