

CONGRATULATIONS—PROMAXIBDA NORTH AMERICA DESIGN AWARD WINNERS

**Entries are listed as entered*

INTEGRATED MEDIA

CAMPAIGN DESIGN: NEWS ALL MEDIA

Gold

League of First Time Voters
CNN

Silver

CNN=Politics Best Political Team
CNN

Silver

Indecision 2008 Promo Campaign
Comedy Central

Bronze (Certificate)

Black in America: Acclaim
Campaign
CNN

INTEGRATED MEDIA

CAMPAIGN DESIGN: TOPICAL ALL MEDIA

Gold

2008 AKC National
Championships: Campaign
Animal Planet

Silver

Heroes Season 3
The NBC Agency

Bronze (Certificate)

Dexter
Showtime Networks

Bronze (Certificate)

Fringe Campaign
Fox Broadcasting Company

INTEGRATED MEDIA

CAMPAIGN DESIGN: TOPICAL ON-AIR

Gold

Dirt
FX Networks

Silver

Star Wars
Cartoon Network On-Air

Bronze (Certificate)

Flapjack
Cartoon Network On-Air

Bronze (Certificate)

MTV Tr3s Music Blocks
MTV On-Air Design

Bronze (Certificate)

Star Wars
SPIKE

INTEGRATED MEDIA

CAMPAIGN DESIGN: TOPICAL PRINT

Gold

Dexter
Showtime Networks

Gold

House PRINT Campaign
Fox Broadcasting Company

Silver

Californication
Showtime Networks

Silver

Heroes Season 3
The NBC Agency

Silver

Star Wars
SPIKE

Silver

Weeds/Secret Diary Combo
Showtime Networks

Bronze (Certificate)

Gene Simmons Family
Jewels 3 - Animals Ad
A&E Television

Bronze (Certificate)

The Tudors
Showtime Networks

INTEGRATED MEDIA

LOGO DESIGN: NETWORK/ STATION ALL MEDIA

Gold

A&E Graphic Redesign
A&E Television Networks

Gold

Animal Planet Rebrand: Logo
Animal Planet

Silver

Disney XD Rebrand Trailer
Disney XD

Bronze (Certificate)

Discovery Logo
Discovery Channel

Bronze (Certificate)

History Channel Refresh Logo
Blue Room

INTEGRATED MEDIA

NETWORK PACKAGE DESIGN: IMAGE ALL MEDIA

Gold

Brand Work: Discovery:
The World is Just
Awesome/Talent Vignettes/
Astronaut Spot
Discovery Channel

Silver

Evasion: Image all media
Evasion

Silver

Palladia/MTVN
Troika Design Group

Silver

Star Wars
SPIKE

Bronze (Certificate)

Joy tv Branding
S-VOX

Bronze (Certificate)

Levis Unbuttoned Saturday Nights
LOGO

INTEGRATED MEDIA

NETWORK PACKAGE DESIGN: IMAGE ON-AIR

Gold

Thursdays' Packaging
Cartoon Network On-Air

Gold

Ztele - Package design
Ztele, A Station of Astral Media

Silver

PBS KIDS Relaunch
Primal Screen

Silver

Planet Green Network Package
Thornberg & Forester

Silver

Top 5 Packaging
Cartoon Network On-Air

Bronze (Certificate)

Action Flicks Packaging
Cartoon Network On-Air

Bronze (Certificate)

CBS 2 HD Redesign
CBS 2 Chicago

Bronze (Certificate)

ESPNEWS
ESPN/Trollback

Bronze (Certificate)

Palladia
VH1

Bronze (Certificate)

You Are Here Packaging
Cartoon Network On-Air

INTERACTIVE MEDIA

E-COMMUNICATIONS

Bronze (Certificate)

Showtime Holiday e-Card
Showtime Networks Inc

INTERACTIVE MEDIA

FLASH ANIMATION

Bronze (Certificate)

Sons of Anarchy
FX Network

Bronze (Certificate)

Tudors Trivia: The True Facts About
Life In Tudor England
Showtime Networks Inc

INTERACTIVE MEDIA
**HANDHELD DEVICE
APPLICATION DESIGN**

Bronze (Certificate)
W&D Mobile Application
VH1

INTERACTIVE MEDIA
**INTERACTIVE APPLICATIONS
PROMOTION**

Silver
Ben 10: Alien Force Game Creator
Cartoon Network

Silver
Terminator: The Sarah Connor
Chronicles Ambush
Game
Fox Broadcasting Company

Bronze (Certificate)
Family.ca New Video Player
Astral Television Networks - Family

Bronze (Certificate)
Showtime Interactive TV Sampling
& Ordering Application
Showtime Networks Inc

INTERACTIVE MEDIA
INTERACTIVE GAME

Gold
Ni Hao, Kai-Lan Online Game
Nickjr.com

Silver
James Bond: Quantum of Solace
Multiplayer Game
Sony Pictures / Big Spaceship

Bronze (Certificate)
Dexter Body Bag Toss
Showtime Networks Inc

Bronze (Certificate)
In Plain Sight - Witsec Confidential
USA Network/Big Spaceship

INTERACTIVE MEDIA
ONLINE ADVERTISING

Bronze (Certificate)
"Shear Genius" - Bravo
bpg

INTERACTIVE MEDIA
**ONLINE ADVERTISING -
BANNERS/SKYSCRAPERS**

Bronze (Certificate)
Top Chef 4
Bravo

Bronze (Certificate)
"Top Chef New York" - Bravo
bpg

INTERACTIVE MEDIA
WEBSITE - NETWORK/STATION

Silver
SHO.com Website
Showtime Networks Inc

Silver
TNT.tv Relaunch
TNT

INTERACTIVE MEDIA
WEBSITE - NETWORK / STATION

Bronze (Certificate)
USANetwork.com
USA Network

INTERACTIVE MEDIA
WEBSITE PROMOTION

Silver
Comcast.net Sizzle Video
Comcast Spotlight HQ - NY

Bronze (Certificate)
NY1 Website Relaunch
NY1 News

Bronze (Certificate)
Sho.com Bumper
Showtime Networks

INTERACTIVE MEDIA
**WEBSITE - TOPICAL
ENTERTAINMENT/
PROGRAMMING/ SPECIAL
EVENT/ NEWS**

Gold
MTV Networks Office of Global
Inclusion Website
MTV Networks Creative Services

Silver
CryptidsAreReal.com
Cartoon Network

Silver
Discovery Communications
Corporate Website
Discovery Creative Resources

Bronze (Certificate)
2008 CMA Awards CMT.com
Website
CMT/CMT.com

Bronze (Certificate)
2008 CMA Music Festival
CMT/CMT.com

Bronze (Certificate)
HBCU Site
CNN

Bronze (Certificate)
It's Always Sunny In Philadelphia
FX Network

OTHER DESIGN APPLICATIONS
**ART DIRECTION & DESIGN: PSA
(PUBLIC SERVICE
ANNOUNCEMENT)**

Silver
Denver Film Festival Open
Starz

Silver
Hope Floats
KDFW FOX 4

Bronze (Certificate)
Digital Transition
DIRECTV, Inc.

Bronze (Certificate)
HGTV Change the World: Start at
Home PSA's
Favorite Color

OTHER DESIGN APPLICATIONS
DISPLAY

Gold
Star Wars Light Sabers
SPIKE

Silver
2008 MTV Networks/BET
Networks NCTA
Tradeshaw Booth Campaign
MTV Networks Creative Services

Silver
Rock Of Love Bus- Bus Design
VH1

Bronze (Certificate)
Comic-Con 2008
Warner Bros. Worldwide
TV Marketing

Bronze (Certificate)
Versus Stanley Cup
Versus

OTHER DESIGN APPLICATIONS
**MUSIC VIDEO OR SHORT
SUBJECT**

Gold
Black & White
Blind Visual Propaganda

Silver
Converse My Drive Thru
Psyop

Bronze (Certificate)
Rick & Steve Sperm Song
LOGO

Bronze (Certificate)
T-Pain "Can't Believe It"
Syndrome

OTHER DESIGN APPLICATIONS
**ON-AIR COMMERCIAL
ADVERTISEMENT**

Gold
HP Maestro
Psyop

Silver
Converse My Drive Thru
Psyop

Bronze (Certificate)
Discovery: The World is Just
Awesome
Discovery Channel

Bronze (Certificate)
JWT-Boom - Trilogy Green
L.inc Design

Bronze (Certificate)
Russel Athletics: Fourth and
Inches
Blind Visual Propaganda

OTHER DESIGN APPLICATIONS
PROMOTIONAL ITEM

Silver
Style Network Emergency
Greeting Card Set
Comcast Entertainment Group/
Style

Bronze (Certificate)

Cheetah Girls One World Party
Kits
Disney Channel

Bronze (Certificate)

CTV: Elijah Game Board
CTV Creative Agency

OTHER DESIGN APPLICATIONS

**PROMOTIONAL ITEMS
CAMPAIGN****Bronze (Certificate)**

Camp Rock Premiums
Disney ABC Networks Group

OTHER DESIGN APPLICATIONS

**SALES, MARKETING OR
INTERNAL PRESENTATION****Gold**

AICP 2008 Awards Show Open
Thornberg & Forester

Silver

Pop!Tech08 Open
Trollbäck + Company

Bronze (Certificate)

World Science Festival Logo
Animation
Trollbäck + Company

OTHER DESIGN APPLICATIONS

**SELF PROMOTION/SHOW REEL/
COMPANY IMAGE****Silver**

Creative Services Sizzle 2008
DIRECTV, Inc.

Silver

Kevo Video
Cartoon Network On-Air

Bronze (Certificate)

Jump Studios
Jump Studios

OTHER DESIGN APPLICATIONS

TYPOGRAPHY/ON-AIR**Silver**

101 Facets
DIRECTV, Inc.

Bronze (Certificate)

Smithsonian Menu
Smithsonian Channel

PRINT

**3-D PROMOTIONAL
OR SALES KIT****Gold**

Versus Stanley Cup
Versus

Silver

Turner Broadcasting Upfront Kit
Turner Entertainment Networks

Bronze (Certificate)

2008/2009 Upfront Kit
National Geographic Channel

Bronze (Certificate)

I Love NY Pez Dispenser
VH1

PRINT

BOUND PIECE**Gold**

Fox Cable Networks HD Brochure
Fox Cable Networks

Silver

Upfront Book
SPIKE

Bronze (Certificate)

Save The Music Annual Report
VH1

PRINT

**CONSUMER IMAGE
PUBLICATION ADVERTISING****Gold**

TMN Spiderman Direct Mail
Astral Media - The Movie Network

Silver

5th Year Anniversary
SPIKE

Bronze (Certificate)

Nick Kids Pick the President
Nickelodeon

PRINT

**CONSUMER IMAGE PUBLICATION
ADVERTISING CAMPAIGN****Gold**

PBS Kids Trusted Guide Print Ad
PBS

Silver

Signature Series
Fox's FUEL TV

Bronze (Certificate)

A&E Branding Campaign
A&E Television

Bronze (Certificate)

CBC Radio 2 Publication
Advertising Campaign
Canadian Broadcasting Corporation

PRINT

DVD PACKAGING**Gold**

Casablanca Ultimate Collectors
Edition
Multi Packaging Solutions

Silver

South Park: The Cult of
Cartman - Revelations
Comedy Central

Bronze (Certificate)

Emmy Consideration Packaging
PBS

Bronze (Certificate)

Showtime DVD Set
Showtime Networks

PRINT

FOLDED PIECE**Gold**

FX Sons of Anarchy Folder
Fox Cable Networks

Silver

UFC Championship Direct Mail
with Magnet
DIRECTV, Inc.

Bronze (Certificate)

UFC Championship Direct Mail
Poster
DIRECTV, Inc.

Bronze (Certificate)

Watch Team Comic Book
Canadian Broadcasting Corporation

PRINT

ILLUSTRATION FOR PRINT**Silver**

30 Days S3
FX Network

Silver

Dirt S2
FX Networks

Silver

Discovery en Espanol Lucha Libre
Discovery en Espanol

Silver

Weeds
Showtime Networks

Bronze (Certificate)

Dexter Comicon
Showtime Networks

Bronze (Certificate)

Family Guy "God's of Sunday"
Fox Broadcasting Company

Bronze (Certificate)

Sons Of Anarchy
FX Networks

PRINT

INVITATION OR CARD**Gold**

HBO Golden Globes Awards
Party Invitation
HBO

Silver

HBO Holiday Card
HBO

Bronze (Certificate)

Camp Rock World Premiere Invite
Disney ABC Networks Group

PRINT

LOGO**Silver**

Nick Jr. Logo
Nick Jr.

Bronze (Certificate)

2009 Kid's Choice Awards Logo
Nickelodeon

PRINT

OUTDOOR—STATIC**Gold**

Star Wars Light Sabers
SPIKE

Silver

Henry Rollins Wall Mural
Canwest Broadcasting

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
TOPICAL PROMO**

Gold

Dexter Funhouse
Showtime Networks

Gold

Inside the Medieval Mind
Transistor Studios

Silver

American Gladiators Giants
NBC Universal

Silver

Wake Steady
Transistor Studios

Silver

Weeds Boots
Showtime Networks

Silver

Weeds Little Boxes
Showtime Networks/Beehive

Bronze (Certificate)

Dexter Secret
Showtime Networks

Bronze (Certificate)

L Word Promo
LOGO

Bronze (Certificate)

Might B! Music Video
Nickelodeon

Bronze (Certificate)

Supreme Court
KCAL 9

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
ART DIRECTION & DESIGN: ID

Gold

Artoo
Cartoon Network On-Air

Silver

Dexter Magazine ID Design
Showtime Networks

Silver

World Fishing Network ID's
Crush

Bronze (Certificate)

Building Block IDs, City
Disney Channel

Bronze (Certificate)

Building Block IDs, Crop Circles
Disney Channel

Bronze (Certificate)

Discovery Awesome IDs—
"Man Vs. Wild"
BIGSMACKtv

Bronze (Certificate)

Discovery Awesome IDs—
"Mythbusters"
BIGSMACKtv

Bronze (Certificate)

Evasion : ID
Evasion

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
IMAGE CAMPAIGN**

Gold

ABC Brand Campaign
Troika Design Group

Gold

Discovery "Awesome" IDs
BIGSMACKtv

Gold

Mpix Bumpers
Astral Media - Mpix

Gold

Talent Vignettes/Awesome
Moments/Factoids/Discovery:
The World is Just Awesome
Discovery Channel

Silver

Spike Stings
SPIKE

Bronze (Certificate)

A&E Rebrand
Trollbäck + Company

Bronze (Certificate)

Graffiti Campaign
Cartoon Network On-Air

Bronze (Certificate)

Music Is...
Fuse TV

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
IMAGE PROMO**

Silver

ABC Brand Campaign
Troika Design Group

Bronze (Certificate)

Cinemedia Holiday
Cartoon Network On-Air

Bronze (Certificate)

The Comedy Network: Graffiti
Alley
CTV Creative Agency

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
INFORMATIONAL GRAPHICS**

Silver

Monk Bugs
USA Network

Bronze (Certificate)

Comcast.net Sizzle Video
Comcast Spotlight HQ - NY

Bronze (Certificate)

Psych Bugs
USA Network

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
INTERSTITIAL**

Silver

Reptile Week/Geico
Animal Planet

Bronze (Certificate)

Groomer Has It/Dyson
Animal Planet

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
INTERSTITIAL CAMPAIGN**

Gold

ID ARTV-08
ARTV

Gold

Maggie's Healthy Living: Vignettes
Animal Planet

Silver

ABC IDs
ABC Inc.

Silver

Family Witzober
Astral Media - Family Channel

Silver

MTV2 The Drop
MTV On-Air Design

Bronze (Certificate)

Fam Jams
Astral Media - Family Channel

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
ON-AIR ILLUSTRATION**

Gold

Palladia/MTVN
Troika Design Group

Gold

Rock the Cradle - Doors
MTV On-Air Promos

Silver

Herod's Lost Tomb
National Geographic Television

Silver

TMC Xtra ID Zen Grasshopper
Showtime Networks, Inc.

Silver

What Else Is on The Movie Channel
Showtime Networks

Bronze (Certificate)

MTV Tr3s Music Blocks -
Videoteca
MTV On-Air Design

TELEVISION/VIDEO PRESENTATION:
GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
PROGRAM SPECIFIC LOGO**

Silver

Emeril Green
Blue Room

Bronze (Certificate)

Extra Logo Reveal
FISH EGGS

Bronze (Certificate)

Hip Hop Honors logo
VH1

TELEVISION/VIDEO PRESENTATION:

GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
SPECIAL EVENTS PROMO**

Gold

Silverdocs 2008
Team

Silver

AMC Fearfest Stunt
Favorite Color

Bronze (Certificate)

Night of Too Many Stars :30
Promo
Comedy Central

TELEVISION/VIDEO PRESENTATION:

GENERAL ENTERTAINMENT
**ART DIRECTION & DESIGN:
TOPICAL CAMPAIGN**

Gold

Black History Month '08
VH1

Gold

Lie To Me Campaign
Fox Broadcasting Company

Silver

Monk
USA Network

Bronze (Certificate)

HGTV: Colin & Justin's Home
Heist - Campaign
Canwest Broadcasting

Bronze (Certificate)

January is StandUp Month/
StandUp Showdown
Campaign
Comedy Central

TELEVISION/VIDEO PRESENTATION:

GENERAL ENTERTAINMENT
**GENERAL ENTERTAINMENT
BUMPER**

Gold

Fox Rebrand
Troika Design Group

Gold

Reface Open
Cartoon Network On-Air

Silver

Oxygen Rebrand
Troika Design Group

Bronze (Certificate)

HGTV: Colin & Justin's Home
Heist - Peacock Bumper
Canwest Broadcasting

TELEVISION/VIDEO PRESENTATION:

GENERAL ENTERTAINMENT
**GENERAL ENTERTAINMENT
OPEN/TITLES**

Gold

Rock Honors '08 open
VH1

Silver

Megallo Show Open Title
TFO

Silver

VH1 Rock Honors: The Who
Bombastic, Inc.

Bronze (Certificate)

Less Than Kind
Cuppa Coffee Studios

Bronze (Certificate)

Murdoch Mysteries
49 Ontario/Technicolor

TELEVISION/VIDEO

PRESENTATION: NEWS
**ART DIRECTION & DESIGN:
IMAGE CAMPAIGN**

Bronze (Certificate)

CP24: 2008 Fall Image Campaign
CTV Creative Agency

TELEVISION/VIDEO

PRESENTATION: NEWS
**ART DIRECTION & DESIGN:
IMAGE PROMO**

Silver

ABCNEWS Branding Image
ABCNEWS Advertising & Promotion

Bronze (Certificate)

ABC News
Troika Design Group

TELEVISION/VIDEO

PRESENTATION: NEWS
**ART DIRECTION & DESIGN:
INFORMATIONAL GRAPHICS**

Silver

Indecision 2008
Royale

Bronze (Certificate)

Chowder Menu
Cartoon Network On-Air

Bronze (Certificate)

WBZ Informational Graphics
WBZ

TELEVISION/VIDEO

PRESENTATION: NEWS
**ART DIRECTION & DESIGN:
SPECIAL EVENTS PROMO**

Gold

Daily Show: Image Spot
Royale

Silver

CNN=Politics - Ballot Bowl
CNN

Silver

NY1 News Borough Week
NY1 News

Bronze (Certificate)

Global: ET Canada TIFF Promo
Canwest Broadcasting

TELEVISION/VIDEO

PRESENTATION: NEWS
**ART DIRECTION & DESIGN:
TOPICAL CAMPAIGN**

Silver

Planet in Peril: Battle Lines
CNN

Bronze (Certificate)

Indecision 2008 Promo Campaign
Comedy Central

Bronze (Certificate)

Much News Rebrand
Zink Inc.

TELEVISION/VIDEO

PRESENTATION: NEWS
**ART DIRECTION & DESIGN:
TOPICAL PROMO**

Silver

Planet in Peril: Battle Lines
CNN

Bronze (Certificate)

AC 360 - Accountability
CNN

Bronze (Certificate)

NY1 News "In the Papers"
NY1 News

TELEVISION/VIDEO

PRESENTATION: NEWS
NEWS BUMPER

Silver

Black in America
CNN

Bronze (Certificate)

Witness to Jonestown
NBC ArtWorks

TELEVISION/VIDEO

PRESENTATION: NEWS
NEWS OPEN/TITLES

Gold

CBC News: Canada Votes
Canadian Broadcasting Corporation

Silver

Decouverte - Overture
Societe Radio-Canada

Silver

KNBC Show Open
NBC ArtWorks

Bronze (Certificate)

Black in America
CNN

Bronze (Certificate)

Global: News from the
Neighbourhood
Canwest Broadcasting

Bronze (Certificate)

Race to The White House with
David Gregory
NBC ArtWorks

Bronze (Certificate)

The Rachel Maddow Show
NBC ArtWorks

TELEVISION/VIDEO

PRESENTATION: SPORTS

ART DIRECTION & DESIGN: ID

Silver

Fox Sports HD ID - Ribbons
Fox Sports Marketing

Bronze (Certificate)

Flawless Victory
Fox's FUEL TV

TELEVISION/VIDEO

PRESENTATION: SPORTS

**ART DIRECTION & DESIGN:
IMAGE CAMPAIGN**

Gold

Signature Series
Fox's FUEL TV

Silver

ESPNNews HD Rebrand
Trollbäck + Company, ESPN

Bronze (Certificate)

Ducks Comic Campaign
Fox Sports Prime Ticket

Bronze (Certificate)

Golf Channel Rebrand
Troika Design Group

Bronze (Certificate)

Mix Channels Campaign
DIRECTV, Inc.

TELEVISION/VIDEO

PRESENTATION: SPORTS

**ART DIRECTION & DESIGN:
IMAGE PROMO**

Gold

Looking Thru the B-Sides -
Hand-drawn
Fox's FUEL TV

Silver

HBO Boxing Year Ender
BIGSMACKtv

Bronze (Certificate)

World Congress of Sports
DIRECTV, Inc.

TELEVISION/VIDEO

PRESENTATION: SPORTS

**ART DIRECTION & DESIGN:
INFORMATIONAL GRAPHICS**

Silver

Fox NASCAR Menu 2008
MFactor, Inc.

Bronze (Certificate)

2008 NFL on FOX
Fox Sports Marketing

Bronze (Certificate)

Indians On Deck Elevator
SportsTime Ohio

TELEVISION/VIDEO

PRESENTATION: SPORTS

**ART DIRECTION & DESIGN:
SPECIAL EVENTS PROMO**

Gold

2008 MLB All-Star Game -
Rafters
Fox Sports Marketing

Silver

2008 Boston Marathon
Versus

Silver

Pole Vault
NBC Universal

Bronze (Certificate)

Nest
MFactor Inc.

Bronze (Certificate)

Rings
MFactor Inc.

TELEVISION/VIDEO

PRESENTATION: SPORTS

**ART DIRECTION & DESIGN:
TOPICAL CAMPAIGN**

Gold

2008 MLB All-Star Game -
Rafters
Fox Sports Marketing

Silver

NFL Studio Package
ESPN/Prologue

Bronze (Certificate)

BCS on Fox - Maze
Fox Sports Marketing

TELEVISION/VIDEO

PRESENTATION: SPORTS

**ART DIRECTION & DESIGN:
TOPICAL PROMO**

Gold

2008 MLB All-Star Game -
Rafters
Fox Sports Marketing

Silver

NASCAR on Fox - Underground
Fox Sports Marketing

Bronze (Certificate)

Lakers Launch 09
KCAL 9

Bronze (Certificate)

NASCAR - Photo Finish
yU+co.

Bronze (Certificate)

NASCAR Hot Coffee
DIRECTV, Inc.

TELEVISION/VIDEO

PRESENTATION: SPORTS

SPORTS - BUMPER

Gold

Beijing 2008 Olympics Games -
Bumper
Societe Radio-Canada

Silver

Braves on Peachtree TV 2008 -
Bumpers
Turner Sports - CSSU

Silver

TSN: NHL on TSN Bumper
CTV Creative Agency

Bronze (Certificate)

NBA All Star 2008 - Bumpers
Turner Sports - CSSU

TELEVISION/VIDEO

PRESENTATION: SPORTS

SPORTS OPEN/TITLES

Silver

Connected MLB Playoff Edition
Garus Booth Creative Office

Silver

Dew Underground
Fox's FUEL TV

Silver

Euro 2008 Open
RDS, Le reseau des sports

Bronze (Certificate)

Firsthand
Fox's FUEL TV

Bronze (Certificate)

New York Rangers Arena Open
Anatomy Media

SPECIAL CATEGORIES:

2008 OLYMPICS

**ART DIRECTION & DESIGN:
INFORMATIONAL GRAPHICS
(OLYMPICS)**

Bronze (Certificate)

Rings
MFactor Inc.

SPECIAL CATEGORIES:

2008 OLYMPICS

**ART DIRECTION & DESIGN:
SPECIAL EVENTS PROMO
(OLYMPICS)**

Bronze (Certificate)

Olympics Spot
Oxygen Media

SPECIAL CATEGORIES: 2008

U.S. PRESIDENTIAL ELECTION

**ART DIRECTION & DESIGN:
INFORMATIONAL GRAPHICS**

Bronze (Certificate)

Election Day Network Crawl
Comedy Central

SPECIAL CATEGORIES: 2008

U.S. PRESIDENTIAL ELECTION

**ART DIRECTION & DESIGN:
SPECIAL EVENTS PROMO**

Silver

Pinball
ABCNEWS Advertising &
Promotion

Bronze (Certificate)

CNN=Politics Election Night
Hatch Promo
CNN

Bronze (Certificate)

KCAL Election Night
KCAL 9

SPECIAL CATEGORIES: 2008
U.S. PRESIDENTIAL ELECTION

ONE TIME ONLY SET**Gold**

CNN Elections
CNN

Silver

The Daily Show Election Night
2008
Jack Morton PDG

SPECIAL CATEGORIES

BEST COLLABORATIVE EFFORT**Gold**

Friday Night Lights Wonders
Launch
DIRECTV, Inc.

Silver

Chris Rock: Kill the Messenger
Campaign
HBO

Silver

Harrison Ford Night - Sponsored
by UPS
Universal HD

Silver

Permissions
SOAPnet/ABC Daytime

Bronze (Certificate)

Family Yeti
Astral Media - Family Channel

Bronze (Certificate)

Globe And Mail Campaign
SPIN VFX

Bronze (Certificate)

NASCAR Sprint Cup
Jump Studios

SPECIAL CATEGORIES

**CAMPAIGN DESIGN:
SELF BRANDING****Silver**

Cause & [Effect] Post Boutique
Brand ID
Cause & [Effect]

Bronze (Certificate)

BIGSMACKtv Branding
BIGSMACKtv

SPECIAL CATEGORIES

DVD DESIGN**Bronze (Certificate)**

Fallout 3
IMG

SPECIAL CATEGORIES

**SALON DE REFUSSALON
DE REFUS****Gold**

HBO LATINO REBRAND
HBO

Silver

2009 MLB World Baseball Classic
Campaign
ZONA Design

Bronze (Certificate)

The Witness Documentary Poster
HBO

SPECIAL AWARDS

**THE DOUGLAS TOWEY AWARD
ART DIRECTION & DESIGN:
TOPICAL PROMO****Gold**

2008 MLB All-Star Game -
Rafters
Fox Sports Marketing

SPECIAL AWARDS

JUDGES' CHOICE AWARD**Brand work: Discovery:
The World**

is Just Awesome/Talent
vignettes/Astronaut Spot
Discovery Channel

Fringe Print Campaign
Fox Broadcasting Company

Dexter
Showtime Networks

Dexter Campaign
Showtime Networks