

promaxbda 2010 Annual Membership Renewal

NOTE: You can always renew your membership or join on-line at www.promaxbda.org!

CONTACT INFORMATION:
Please ensure that all of the information below is correct and complete and use the check boxes at the bottom of this page if necessary

Name _____

Job Level _____

Job Title/Function _____

Company _____

Company Description _____ Department _____

Address _____ City _____ State _____ Province _____

Country _____ Zip/Postal Code _____

Phone _____ Mobile _____ Fax _____

Email _____ Website _____

Registration for The Conference: June 2010 June 22-24, 2010

- \$695.00 Available January 1 through January 29, 2010
- \$895.00 Available from January 30 - March 15, 2010

All membership types are individual memberships and non-transferable

- Design
 - Promotion/Marketing
- | | |
|---------------------------|------------|
| PromaxBDA365 | \$199.00 |
| PromaxBDA365 <i>Elite</i> | \$1,995.00 |
| PromaxBDA365 Academic | \$49.00 |

See full explanation of member benefits on reverse

Company Description (check one only)

- Content Channel**
- Broadcast Channel (NBC, FOX, BBC, RTL etc.)
 - Cable Network (Discovery, Bravo, MTV, etc)
 - Station Group (Gannet, Tribune, Scripps etc)
 - Local Station (individual local entities - station groups)
 - Internet (both associated with network/channel and not)
 - Mobile channel (both associated with network/channel and not)
- MSO**
- Cable Provider
 - Satellite Provider
 - Internet content provider (iTunes, Hulu, Google, GameTap)
 - Mobile platform/provider (Nokia, AT&T, etc.)
 - Video game console (XBox, Nintendo Wii, Playstation, etc.)
- Video Game Developer
- Content Producer (Television, Film, online, video game, etc.)**
- Television/Film/Online Production Studio
 - Syndicator/Distributor
 - Video Game Publisher
 - Video Game Producer (Consumer Products)

Service Vendor

- Broadcast Design/Motion Graphics/Animation
 - Creative Services/Advertising Agency
 - Editing
 - Service Vendor Freelancer
 - Interactive Services (Creative and Technical)
 - Legal
 - Media/Strategy Agency
 - Music Licensing/Stock
 - Post Production Company
 - Production Company
 - Service Vendor PR
 - Research Company
 - VFX
 - Voiceover
- Technology Vendor**
- Hardware
 - Software
 - Consultant

Media Vendor

- Multiplatform media company
 - Magazine/Publication
 - Off-Air Networks (supermarket network, airport, bus shelters, etc.)
 - Internet, Mobile
 - Premiums & Incentives
 - Alternative (pizza boxes, dry cleaning bags, skywriting)
 - Special Events
- Publishing/Finance**
- Publications (Trade and Consumer)
 - Publishing/Finance PR
 - Publishing/Finance Freelancer
 - Investment (Webbush, etc.)
- Trade Association/Organization**
- Association
 - Education
 - Professor/Educator
 - Student

Department (check one only)

- Marketing
 - On-Air Promotion
 - Programming
 - Research
 - Interactive/On-line
 - Media Planning
 - PR
 - Production
 - Post Production
 - Creative Services
 - Design
 - Legal
 - Ad Sales
 - HR/Recruitment
 - Other/Independent
 - Sports Business
- Job Level** (check one only)
- Executive Management
 - Senior Management
 - Director
 - Mid-Level
 - Entry Level

Job Title/Function

- (check only one)
- Marketing
 - Promotion
 - Design
 - Sales
 - Programming & Production
 - Public Relations
 - Integrated Marketing
 - Technical
 - Research
 - Education/Training
 - Strategy
 - Finance
 - Other

METHOD OF PAYMENT Payment must accompany this invoice. Please do not mail separately.

Membership renewal fee \$ _____ Conference registration amount \$ _____

Total amount \$ _____ Check # _____ Amex MasterCard Visa Diners Discover

Credit Card Number _____

Expiration Date _____

Signature _____

Please mail this completed form along with payment to:
 PromaxBDA
 1522e Cloverfield Boulevard
 Santa Monica, CA 90404 USA

Fax (credit card payments only): (310) 788-7616
 For additional information, please call Member Services at
 (310) 789-1509 or email anush@promaxbda.org
 or visit our website at www.promaxbda.org

Note: PromaxBDA dues are not refundable. All memberships become the property of the individual member. PromaxBDA dues are not deductible as a charitable contribution for Federal tax purposes. However, they may be tax deductible as ordinary and necessary business expenses. Usually 100% of your dues are tax deductible because PromaxBDA does not participate in any lobbying activities on behalf of its members. Always consult your advisor regarding these matters. It is the members responsibility to keep their membership information up to date.

Renew online—go to www.promaxbda.org and click on “Membership”

promaxbda | 2010 Membership Plans

PromaxBDA365

\$199.00

(All benefits listed are non-transferable and are for the individual member only)

- One year subscription to PromaxBDA.org including:
 - Indispensible daily marketing, promotion and design news
 - Research tools
 - Access to more than 4500+ award-winning spots
 - Historical session content (coming in 2010)
 - Social and professional Networking
 - Portfolio Hosting
 - Online directory with complete contact information
 - Private and public user groups
 - Digital workflow tools
 - Exclusive On Demand video content
- Access to the Career Center job board
- Consideration for judging the PromaxBDA Promotion, Marketing and Design Awards competitions
- Daily brief, PromaxBDA's daily email newsletter
- One year subscription (4 issues) of *brief* Magazine
- Exclusive party and event invites
- Discounts on PromaxBDA-hosted webinars and exclusive web content (*up to 25% savings*)
- Discounts on online store items (session content, awards content, duplicate awards, etc.)
- Discount on all awards entry fees (*25% savings*)
- Member rates on all conference & event registration (*up to \$1,000 savings*)
- Discounts on exclusive partner publications, events, products and services

PromaxBDA365 Elite

\$1995.00

(All benefits listed are non-transferable and are for the individual member only)

Includes all basic membership benefits plus the following:

- **Includes registration to The Conference, June 2010 (a \$1,000 value)**
- Large group conference rates available
- Access to current North American conference sessions available shortly after event
- Exclusive webinars and additional web content
- 50 word company description in the on-line directory
- 5 invites to the *Elite* 365 Member pre-conference party June 2010
- Invites to VIP PromaxBDA events throughout the year
- Choice of ONE of the following three benefits:
 - Unlimited job postings for membership year (*a \$3,725 value*)
 - Half page full color ad in Spring, Fall or Winter issue of *brief* Magazine (*\$2,500 value - upgrades available*)
 - Secured seat at one speed dating event annually

PromaxBDA365 Academic

\$49.00

(All benefits listed are non-transferable and are for the individual member only)

Includes most basic membership benefits. For students and educators only. Currently active high school, university and college; must provide a copy of I.D. or class schedule – no exceptions.

- Consideration in judging the Promotion, Marketing and Design Awards competitions (educators only)
- First consideration for Student Portfolio Night (students only)
- Participation in the Making the Cut Competition (students only)